

Where Ecology Meets Economy: Season 5

A Forum for Green Industry Professionals and Land Managers

September 20, 2017 | 8:00am-3:30pm
at Johnson's Nursery | Menomonee Falls, WI

Greetings,

Preparations are underway for Where Ecology meets Economy Season 5—A Forum for Green Industry & Land Manager Professionals, an educational opportunity being put together by the Southeastern Wisconsin Invasive Species Consortium, Inc. (SEWISC) and Johnson's Nursery, Inc. The full day event on September 20, 2017, builds on the success of our previous seasons. This educational symposium promises to affect change and improve communication, operations, and business for professionals in both arenas.

Sponsorship will provide your organization exposure to a non-traditional audience of both the typical green industry professionals as well as land managers and their associates. Your sponsorship will support the coming together of green industry professionals, restoration professionals and land managers to learn from each other and more effectively increase the resilience of green spaces throughout southeastern Wisconsin.

Sponsorship proceeds will be used to defray expenses of the meeting as well as provide support for the good work by SEWISC to control invasive species in southeastern Wisconsin.

Expectations are for 125 attendees with additional accommodations being added if our hopes are exceeded. Please consider sponsoring this innovative event to reduce the impact of invasive species.

Sponsorship categories are as follows:

\$500 Bur Oak Sponsor (\$400 for non-profit organizations)

- Verbal recognition at meeting
- Your promotional brochure added to each admission packet (one 8-1/2" x 11" or smaller sized stuffer with no more than four, 2-sided pages)
- Sponsorship recognition for one year on the SEWISC website
- Name and logo on program and registration materials
- 3-free admissions
- 6-foot display table

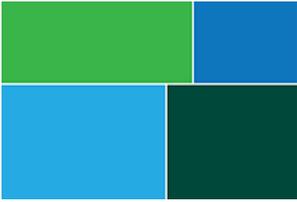
\$250 Musclewood Sponsor (\$200 for non-profit organizations)

- Verbal recognition at meeting
- Your promotional brochure added to each admission packet (one 8-1/2" x 11" or smaller sized stuffer with no more than four, 2-sided pages)
- Name and logo on program and registration materials
- 2-free admissions

\$100 Witchhazel Sponsor (\$80 for non-profit organizations)

- Verbal recognition at meeting
- Name and logo on program and registration materials
- 1-free admission

We invite you to complete the sponsorship options on the next page.
Thank you for your generous support!



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Sponsorship Form

Company Name: _____ Contact Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Contact Phone: _____

Please select your sponsorship level:

Business Levels: \$500 Bur Oak \$250 Musclewood \$100 Witchhazel

Nonprofit Levels: \$400 Bur Oak \$200 Musclewood \$80 Witchhazel

Please complete and print this form and mail it with your check made payable to: SEWISC

SEWISC
c/o UW-Milwaukee Field Station
3095 Blue Goose Road
Saukville, WI 53080

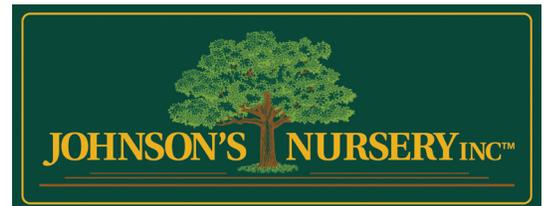
Please also submit a high resolution file of your
businesses logo and URL address to:

jill.hapner@sewisc.org

For tax purposes, please be advised that no goods or services were provided in exchange for this donation. The Southeastern Wisconsin Invasive Species Consortium, Inc. is a 501(c)(3) nonprofit and contributions are deductible for income tax purposes to the extent allowed by the law. Print or save a copy of this confirmation as a record of your donation.



Where Ecology Meets Economy is hosted by:
Johnson's Nursery, Inc.™ and
the Southeastern Wisconsin Invasive Species Consortium, Inc.



"Cutting edge topic, excellent speakers and information from neighboring states that will apply here as well."

Ben H., Milwaukee County (Season 4)

"The topic was great and good speakers as usual. Always nice to meet new people in the industry."

Diana A. (Season 4)

"Great mix of presentations & balance of perspectives in the panel. Well organized and facilitated throughout the entire day."

Natalie D., Riveredge Nature Center. (Season 4)

"I felt that the presentations were useful to me as a landscape architect. I especially liked the suggested native pollinator species that can be incorporated into planting designs."

Brian B. (Season 4)